



**IEA UK** 

**International Entrepreneurs Association, UK**

**MOST RECOGNISED & DOMINANT  
PROFESSIONAL ENTREPRENEURIAL BODY WORLDWIDE**



**Influential Life Long Strategic Platform  
United Kingdom Educational Professional Qualifications**

# Introduction about IEA

The International Entrepreneurs Association (IEA), England and Wales United Kingdom is an international professional educational awarding body and also a membership based association. We are one of the prominent UK based professional bodies and the world's only examining board offering internationally recognised qualification in entrepreneurship education and membership platform.

IEA,UK offers a different approach to teaching and, more specifically, developing entrepreneurs who can effectively compete in the twenty-first century's global marketplace or global market-space. IEA, UK is leveraging and interconnecting two extraordinary opportunities "Entrepreneurship and Education" strives to satisfy and desire to build a premium brand by emphasizing the humanistic, scholarly, and practical aspects of entrepreneurship.

IEA supports, promotes and actively participates in activities that encourage and positively develop entrepreneurial efforts by way of continuously expanding its database or contacts business partners, clients and alliance members. The consistent upgrading and improvement efforts undertaken in its training programmes, educational courses as well as youth initiatives has enable IEA to uphold its highest standard of quality in all entrepreneurial efforts. All these practical programmes help IEA members and business partners or associates to gain the desirable confidence in running their respective business successfully.

## IEA Services

IEA sole mission is to provide the most extensive and professional platform for entrepreneurs from around the world to connect and interact with other equally enthusiastic entrepreneurs that share the same passion in learning, organizing and managing business successfully through IEA's extensively developed networks. As a global professional organization, International Entrepreneurs Association is committed to providing high quality services and plays a vital part in the provision of global education and platform. Our comprehensive examination and qualifying scheme will enable individuals who wish to embark on a career in business management to attain the requisite qualifications demanded in today's business environment.

Likewise, the knowledge acquired through our programme will provide the individual with the skill and confidence to operate their own business successfully. To achieve the mission of IEA, it has organised its operations into several major pillars as indicated below. All these activities are individually managed where every pillar has its own agenda, programmes, activities and budget, but structurally they are closely connected. This provides a smooth integration between different departments as this is essential to ensure that cohesive team work and united programme are implemented that leads to the unified objectives established by IEA. The IEA has two main range of services based on a combination of experience and qualifications – which demonstrate commitment and credibility in the profession.



## Why IEA & Why Professional Qualification ?

**Brand Yourself.** The author, Michael Gill wrote that the Best Possible Name is Short, Easy to Understand & Pronounce, implies a benefit, unique and memorable.

**Distinguish Your Profile.** What could best frame up your accomplishments, your ideas, your hard work, your qualifications, your initiatives and your visions?

**Escalate Your Career.** Expand your horizons...escalate your career

**Make the Best Investment.** Start investing in yourself ...get the fastest ROI, a ticket to commercial, educational, development and training opportunities.

**Network with Like Minds.** Join the think tank of your fellow candidates. Seize the unlimited opportunities through networking with Venture Capitalists.

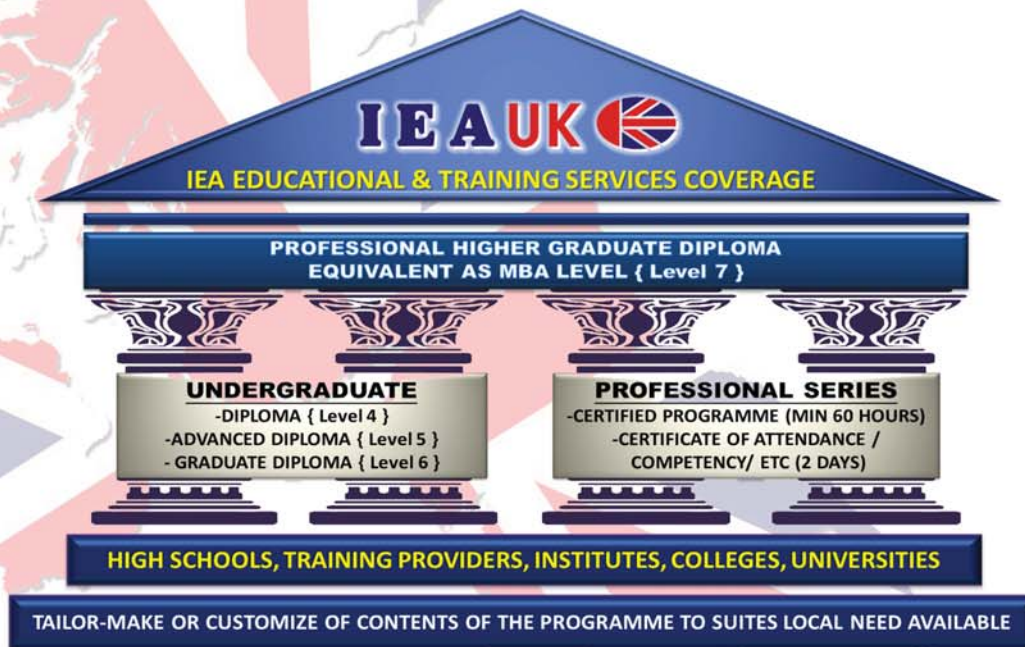
**Do the RIGHT thing.** Start drawing your roadmap to a fulfilling career and contribute to your organizational growth.



# IEA Professional Qualification and Educational Programme

Education forms a vital part of IEA's commitment in grooming successful entrepreneurs. The education initiatives set up by IEA represents a creative blend of innovation with flexibility in quality learning which focus on developing entrepreneurship. IEA's education system which is unique and emphasised on practical application is ideal for any graduates who wish to embark into a fulfilling and enriching learning. Following is the educational system applied by IEA:

IEA higher education categorise its list of services into the following major sections:



IEA offer various of education path furnish for different level of communities. Each categories will have different criteria and regulation of qualify ing make to be fulfill. **Undergraduate** cater to those student will have just leaving their high school life. **Professional series certification** target for adult participants. Nevertheless, **certificate level** suits every level of candidate depends on the needs. Where else, **Joint Award** is only open for the provider of IEA for the purpose to fulfill different approach and needs.

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# IEA Life-Long Professional Membership Platform

IEA recognises the critical need for continuous exposures and interactions for entrepreneurs to become an excellent leader in the business world. For this to become successful, IEA realised that the development effort should start from a younger age and continuously enhanced over a long period of time. That is the reason for the setting up of Youth Chapter (YC) and Adult Chapter (AC) which is created specifically to provide all entrepreneurs a platform through a well-established networking system under IEA to share information, learning from each other and explore every possible business opportunities.



Upon becoming IEA's member, entrepreneurs and potential entrepreneurs should enjoy plenty of opportunities in getting involved into all activities organised and run by IEA and all its business alliances worldwide. All of the associates, members, partners and clients of IEA will create a life-long continuous relationship between each other through the system life cycle in business environment. Therefore with these relationship with the membership of IEA will be beneficial for all level of society.

International Entrepreneurs Association Internal Membership Scheme can carry out title as below.

- Student of IEA ( SIEA )
- Member of IEA ( MIEA )
- Associate of IEA ( AIEA )
- Fellow of IEA ( FIEA )

International Entrepreneurs Association ( IEA ) is going to provide an International Member of IEA for all the external society the need of collaborating with IEA. Successful candidate will be eligible for the award of the IEA Entrepreneurial Practicing License and the use of the designation.



- IEA, UK Youth Chapter ( IMIEA – YC )
- IEA, UK Adult Chapter ( IMIEA – AC )
- IEA, UK Advisor Panel ( IMIEA – AP )
- IEA, UK Investor Panel ( IMIEA – IP )

# IEA International Accreditation

Accreditation is a status granted to an institution, individual, organisation that meets or exceeds the stated criteria of educational quality, personal development, success organisational. The purpose of accreditation are to assess and enhance the quality of an institution / Individual/ Organisation, to assure consistency in operations, to promote improvement, and to provide for public accountability.

IEA Accreditation main focus:

- Organisation & Company
- Institution & Colleges
- Individual & Professional



## Events & Publication

### Conferences, Exhibition, Seminar, Workshop

International Entrepreneurs Association ( IEA ) will also host, organised, support and contribute in Public Workshop, Exhibition, Seminars, and also conferences for time to time with different organisation and events organiser. IEA will consider on other project such as publication of magazine, books, and also other opportunities that will bring beneficial to the society



## IEA Affiliation & Recognition

- MNC & NGO
- University, Institution & Colleges
- Accreditation Body
- Professional Body & Society
- Education Council & Sector
- Individual & Professional

# IEA Graduates Ceremony

**IEA, UK ( Cheshire )**



**IEA Graduation 2004**

**Link Experience with Education**

**IEA, UK ( Beijing, China )**



**IEA Graduation 2005**

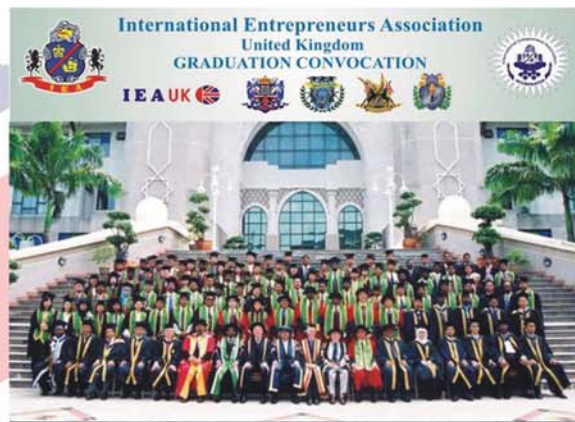
**Link Experience with Education**

**IEA, UK ( Shanghai, China )**



**IEA Graduation 2005  
Shanghai Labor College**

**Link Experience with Education**



# IEA Faculty & Board of Council



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UNITED KINGDOM**

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